

## Philips Avent Ultra Comfort breast pump: More comfort, more milk<sup>1-4</sup>



"The Ultra Comfort breast pump: clinically proven comfort, appreciated by moms" As a new mom, you have probably been encouraged by healthcare professionals to exclusively breastfeed your baby for at least six months after birth, because of the significant health benefits for you and your baby. When you are breastfeeding, milk expression might be an effective way to feed your baby with breastmilk when you are not able to breastfeed yourself. Your baby can then still experience the benefits of breastmilk.

We recognize the needs mothers have for reaching their breastfeeding goals. In response, Philips Avent has developed the Ultra Comfort breast pump. The pump design provides a more comfortable pumping experience, supporting your milk flow and helping you to express enough milk to feed your baby in one session.

Philips Avent supports the WHO recommendations to exclusively breastfeed infants for the first 6 months, and thereafter, with complementary feeding up to two years or beyond.



## Helps you to have a more comfortable pumping experience<sup>1-4</sup>

- Our quietest pump, functioning at lower than 50 dB(A), for discreet expression anytime, anywhere
- Effective and significantly more comfortable, as indicated by mothers who found the pump easy, pleasant, and comfortable to use
- With soft petal cushions to stimulate milk flow
- Designed to mimic your baby's natural suckling rhythm (peristalsis)

Mothers also appreciate<sup>1-4</sup>:

- The ability to express milk without having to lean forward, allowing for a more comfortable position during expression
- The feel of the massage cushion insert

Additionally, the Ultra Comfort breast pump can help support your milk flow with the following features:

- Additional shield designed for more suction
- Three customizable settings for effective milk expression

The pump is clinically proven to help you express enough milk to feed your baby in one session<sup>1</sup>.

## The improved Ultra Comfort breast pump ensures discreet, comfortable milk expression, anytime<sup>1-4</sup>.

1. Fewtrell MS, Kennedy K, Lucas A, Randomised trial comparing the efficacy and acceptability of the Philips Avent Comfort single electric breast pump and the Medela Swing single electric breast pump in mothers exclusively breastfeeding their healthy term infant: analysis of primary outcomes, March 2016 2. Fewtrell M, Lucas P, Collier S, Lucas A, Randomized study comparing the efficacy of a novel manual breast pump with a mini-electric breast pump in mothers of term infants. J Hum Lact 17: 126-131, 2001. 3. Fewtrell MS, Lucas P, Collier S, Singhal A, Ahluwalia JS & Lucas A. Randomized trial comparing the efficacy of a novel manual breast pump with a standard electric breast pump in mothers who delivered preterm infants. Pediatrics 107: 129-1297, 2001. 4, Burton PM, Kennedy K, Ahluwalia J, Nicholl R, Lucas A, Fewtrell M. Breast pump design and milk production: A randomised control trial. Poster presentation at the American Academy of Pediatrics National Conference & Exhibition, October 2010.

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